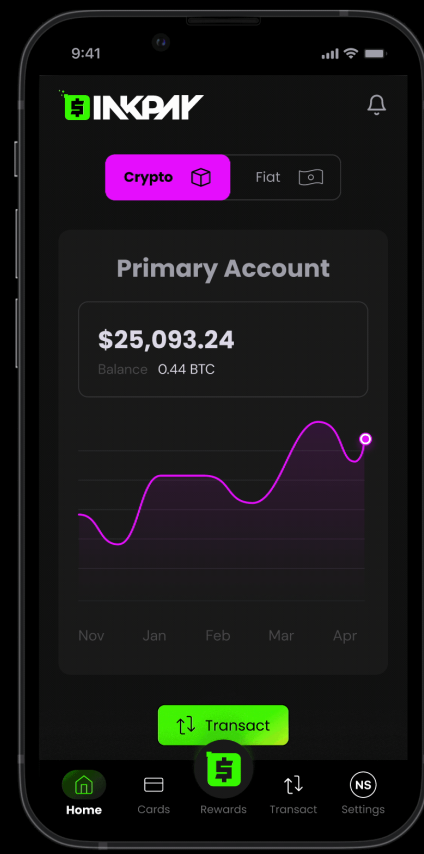
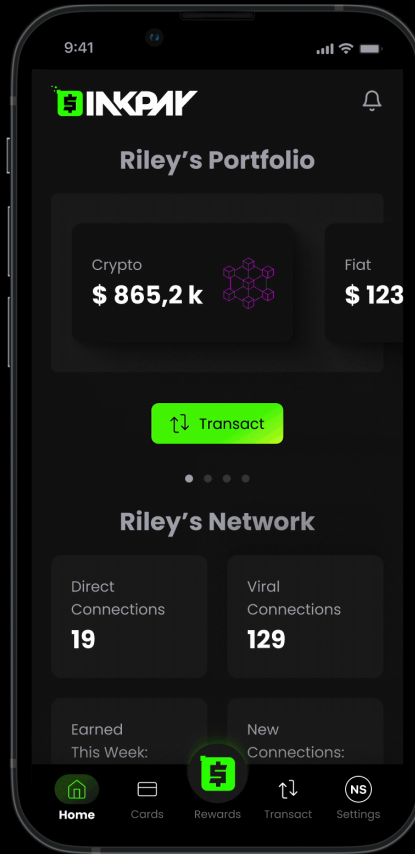
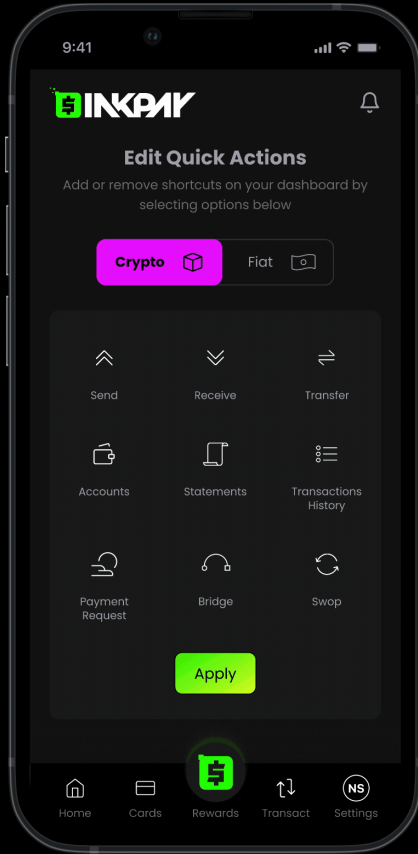


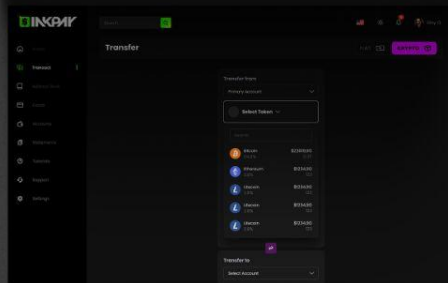
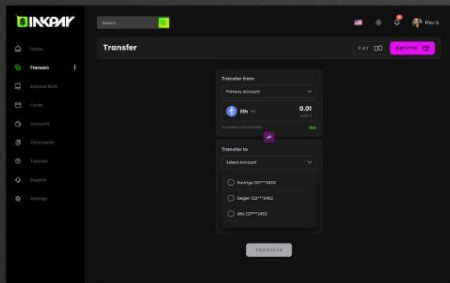
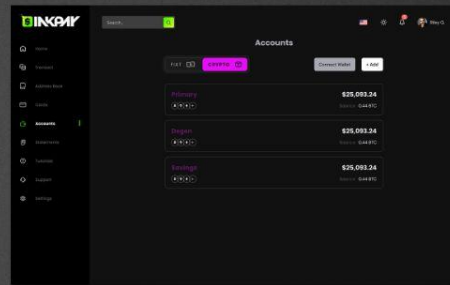
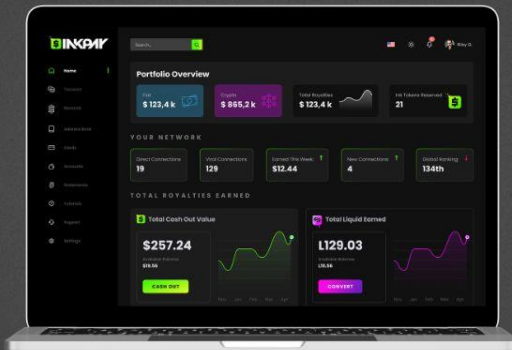
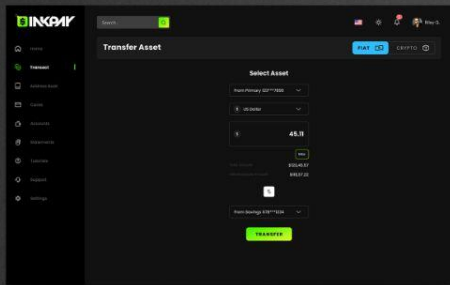
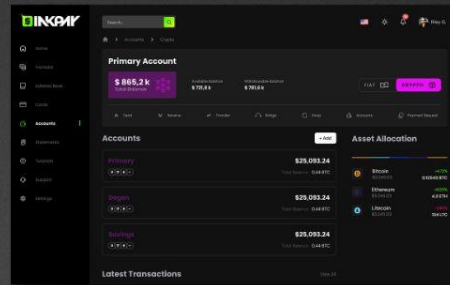
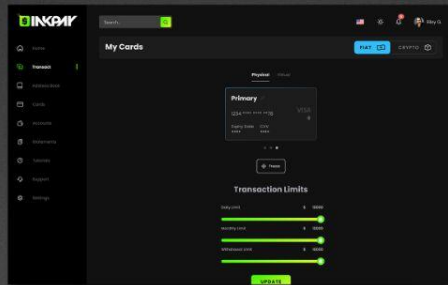
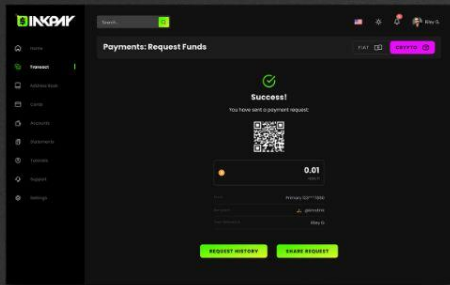
\$INK

POWERING THE WORLD'S GREATEST PAYAPP

INTRODUCING







Cryptocurrency regulations vary between jurisdictions or may in fact be unregulated in your jurisdiction, so ensure you understand the rules in your area. Be aware of the tax implications, as profits may be subject to capital gains or other taxes in your jurisdiction. Cryptocurrency investments carry a high risk of volatility. The value of cryptocurrencies may go down as well as up. Conduct thorough research and invest only what you can afford to lose.



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We Bridge Global Giants with AI-Driven Monetization

CONNECTING BILLIONS WITH YOUR INK ID

Your Gateway to Global Earnings

REAL-TIME MONETIZATION

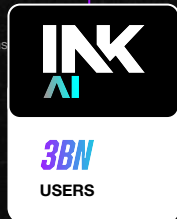
Earning Second by Second from Network Activities

PERPETUAL INCOME

Transforming Social Interactions into Continuous Revenue Streams

AI-POWERED EXPANSION

Leveraging AI for Network Growth and Engagement



Monetizing
Viral Content
and Following



TWITCH
Market Value
\$16BN
Users
\$1.8BN



YOUTUBE
Market Value
\$180BN
Users
\$2.7BN



INSTAGRAM
Market Value
\$60.3BN
Users
\$2BN



TIKTOK
Market Value
\$60.3BN
Users
\$1.5BN

Expanding
Payment Ecosystems



CASH APP
Market Value
\$138BN

Users
57M

All UGC
Creators Earning



ROBLOX
Market Value
\$20BN

Users
58.8M DAILY ACTIVE USERS

Supercharging
Customer Referrals



BINANCE
Market Value
\$95BN

Users
150M

Enhancing
Social Network Growth



OPENAI
Market Value
\$157BN

Users
200M MONTHLY ACTIVE USERS

Rewarding
App Referrals



APPLE APP STORE
Market Value
\$3.5TN
Users
1.8BN



GOOGLE PLAY APP STORE
Market Value
\$2TN
Users
1.8BN

The Rise of Platforms and Unrewarded Networks

INK'S VISION:

**REWARDING
GLOBAL
CONNECTIVITY**

DAY AFTER DAY



INK™ is building the future of the leisure economy by creating the world's largest connected network, incentivizing millions of users. Our patent-pending Payment & Tracking Engine connects users globally, enabling continuous earnings from their invites, connectivity, and viral reach within the INK ecosystem.

Everyone should share in the revenues of the platforms they've built, not just once, but forever. Imagine earning a portion of the revenues generated through the users you've referred to countless platforms, reflecting the viral impact and connectivity you've contributed.

At INK, we are paving the way for over 3 billion people to get paid from their mobile device every single day.



INK ID: The INK Payment & Tracking Platform

A proprietary & patent pending technology platform that seamlessly integrates payment processing and network tracking, enabling real-time monetization and analytical insights across user connections within the INK ecosystem.

PLATFORM PRODUCTS

AI HUNTER

WEB2

WEB3

The AI Hunter is AI-driven tech that users train to autonomously expand and monetize their networks by identifying and leveraging both direct and indirect connections.

SDK

WEB2

WEB3

INK's versatile SDK, enabling our first-party and third-party games or any digital product to seamlessly integrate with the INK Payment & Tracking Platform.

DIGITAL ASSETS

WEB2

WEB3

The INK Zip & Postal Code platform is a unique digital real estate concept where ZIP and Postal Codes are tokenized as NFTs, enabling users to own, trade, and monetize virtual territories linked to real-world locations.

\$INK

WEB2

WEB3

INK's adopted digital currency is a bespoke, blockchain-based currency designed to facilitate transactions, rewards, and monetization within the INK ecosystem, integrating seamlessly across its various platforms and services.

INK's Connection Ecosystem: Beyond Direct and Viral (1/2)

“ **NETWORK EFFECTS**

**REMAIN THE KEY DRIVER OF
VALUE CREATION FOR
COMPANIES IN THE DIGITAL AGE.**

- NFX”

DIRECT CONNECTIONS ONLY



DIRECT, VIRAL & NETWORK CONNECTIONS

INKPAY

Harnessing AI to map and monetize every connection – Direct, Viral, and Beyond.

DIRECT CONNECTIONS DEFINED

Personal invites and interactions within the INK platform, similar to existing social media connections.

Example: Imagine inviting your friend to join a game on the INK platform. When they join and play, it's a direct connection. Just like adding a friend on social media, it's a one-on-one, personal link you've created.

VIRAL CONNECTIONS EXPLAINED

Connections stemming from a user's influence, tracked and amplified by INK's AI-driven Hunters for expansive reach.

Example: Now, let's say you share a game achievement on your social media. Your followers see it, and some of them join INK to try it out. These are viral connections – your influence spreads beyond your immediate circle, bringing new users to the platform without direct invites.

NETWORK EFFECTS UNLOCKED

Leveraging connections beyond personal invites, tapping into global, indirect networks for unparalleled engagement.

Example: Consider a scenario where a person you influenced to join INK invites others you don't know personally. When these third-party connections generate activity or revenue on INK, you benefit from these network effects. It's like earning dividends from connections made by your connections, extending your reach and earnings beyond your direct or viral influence.



INK's Connection Ecosystem: Beyond Direct and Viral (2/2)

“

NETWORK EFFECTS

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INK'S DIFFERENTIAL

Unique AI technology that identifies, tracks, and monetizes every level of connection, transforming global connectivity into perpetual earning opportunities.

BEYOND SOCIAL MEDIA

Evolving the concept of networking from simple social interactions to a comprehensive, monetizable web of direct, viral, and network connections.

REAL-WORLD IMPACT

Enabling users to capitalize on their entire digital and real-world network, redefining what it means to be socially and financially connected.



The INK AI Hunter

THE HUNTER EXPLAINED:

An INK Hunter is AI-driven tech that is designed and trained to autonomously expand and monetize user networks by identifying and leveraging both direct and indirect social connections, thereby amplifying a user's reach and influence within the INK ecosystem.

KEY FEATURES OF HUNTERS



INTELLIGENT NETWORK MAPPING

AI Hunters skillfully identify and connect potential network paths.



AUTOMATED VIRAL GROWTH

Seamlessly trigger exponential growth in user networks.



REAL-TIME ANALYTICS

Providing insightful data to maximize user engagement and retention.



INTERACTIVE

Users must interact with and train the Hunter AI daily for optimal personalization and effectiveness.



SocialFi Platform

DYNAMIC REWARD SYSTEM: ENHANCING USER ENGAGEMENT

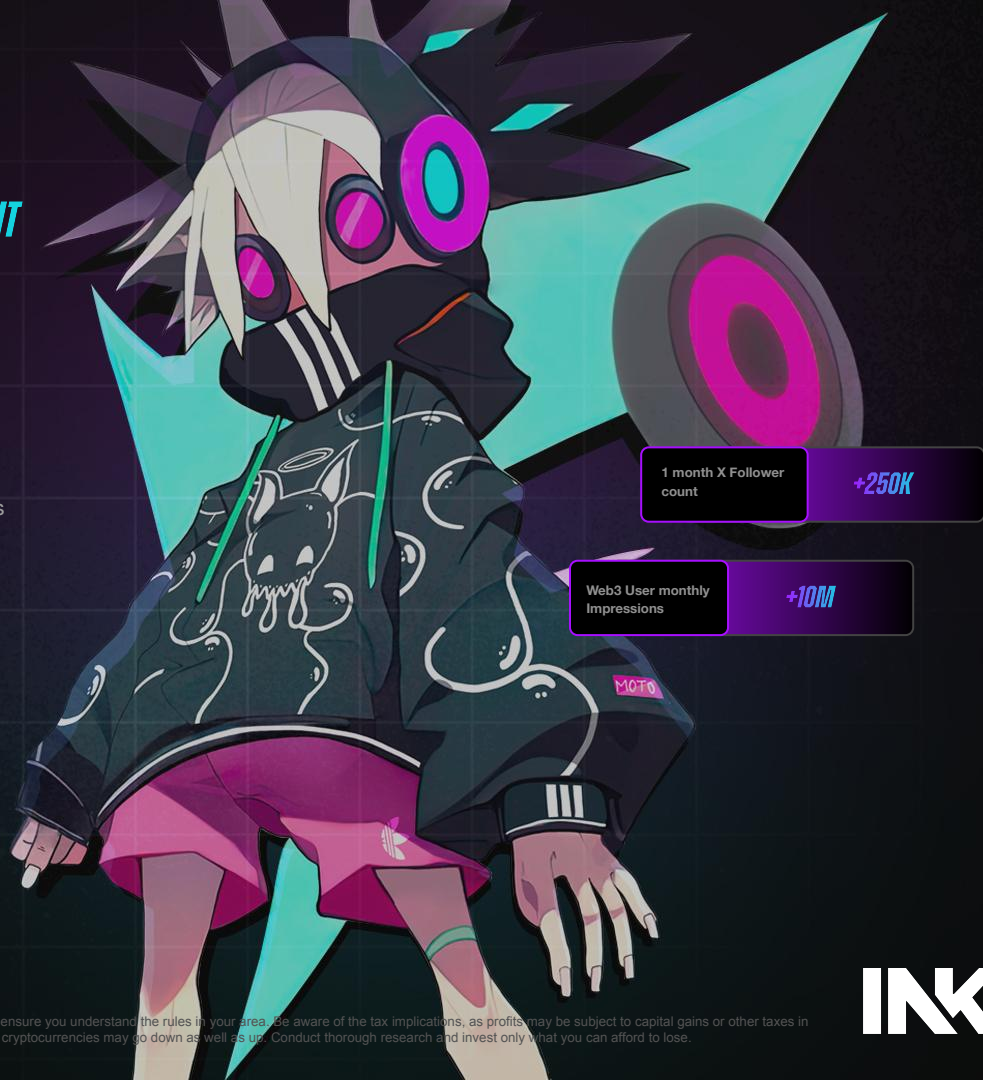
Active Engagement Rewards: Users earn ***SINK COINS*** for social interactions such as posting, commenting, and sharing, fostering a vibrant community through daily activities.


Gamified Progression: Engagement leads to gamified progression, unlocking valuable rewards, higher token allocations, and advanced features that enrich the user experience and investment.

Content Virality: User-generated content, especially stories of unique NFT acquisitions can go viral, attracting new users and boosting platform growth.

Social Sharing Amplification: Users are encouraged to share their platform achievements on external social media, bridging Web2 and Web3 communities and attracting a broader audience.

Strategic NFT Collaborations: Partnerships with prominent Gen Z digital artists and major brands enhance the platform's appeal. These collaborations offer exclusive utilities requiring active engagement, drawing in the NFT community and deepening involvement in Web3 culture.





Key Elements of the Monetary Policy for \$INK Coins

MONETARY POLICY GOALS

Align treasury management with fundamentals-based decisions to manage project economy based on:

- Treasury inflow/outflows
- In-platform rewards and features optimization
- Macroeconomic conditions

TREASURY DYNAMICS

Inflows: Maximize both non-native token revenues and \$INK flows, ensuring a healthy economic loop

Outflows: Use \$INK to boost engagement and inflows, aim for outflows to be less than inflows unless market conditions dictate otherwise

IN-PLATFORM REWARDS:

Design and test token incentives to bolster microeconomic loops and overall economic demand

MACROECONOMIC STRATEGIES:

Bear Markets: Focus on reducing circulating supply and boosting token demand

Bull Markets: Increase circulating supply and balance demand by adjusting token benefits

TOKEN SUPPLY AND DISTRIBUTION:

- Finite supply established at token launch with no post-launch minting
- Emissions schedule aligns with platform growth, aiming to balance token inflation and economic expansion

MARKET MECHANICS:

- Adjust discount rates and rebates to manage INK's market position and treasury health
- Utilize auto-staking and lockups to control circulating supply and enhance treasury inflows

SUSTAINABILITY INITIATIVES:

- Token buyback programs and sponsorship emissions to adjust circulating supply and drive platform engagement
- DApp incentives and revenue splits to support ecosystem growth and diversify treasury income streams



Monetization

Users can monetize through multiple avenues on the platform, such as:

SUBSCRIPTION PACKAGES:

Including benefits like monthly **SINK COIN** allocations, INK zip/postal drops, and exclusive AI-driven data analytics, and Hunter AI to add more users to your team.

GAMIFICATION AND REWARDS:

Incorporating systems where user activity and new user referrals are sustainably, financially incentivized.

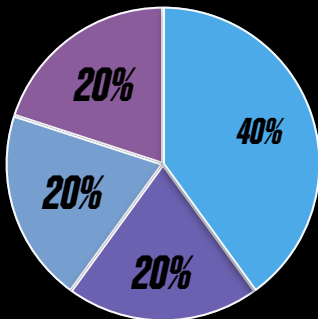
ROYALTY PAYMENTS:

Structured earnings from direct and indirect connections' in-app activities and purchases.

Tokenomics

TOTAL
SUPPLY

1,000,000,000



● COMMUNITY & GROWTH ● TEAM ● OPERATIONS ● INVESTORS

SUPPLY	1,000,000,000	100%
TEAM	200,000,000	20%
INVESTORS	200,000,000	20%
OPERATIONS	200,000,000	20%
COMMUNITY/GROWTH	400,000,000	40%

COMMUNITY & GROWTH:

- 40% allocated to development incentive
 - Used to bring new products to the platform by covering the cost of their initial activations
 - KOLs

OPERATIONS:

- 20% allocated to current and future functions
 - Governance
 - Team expansion
 - New product/feature exploration
 - Ecosystem maintenance

TEAM:

- 20% allocated to the development team and advisors

INVESTORS:

- 20% distributed to investors participating in initial fundraising process